



April 3, 2018

TO: All Trade Councils

RE: Beer Date Coding Form

Chris Robertson

Director, Beer & Cider

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Dear Trade Partners,

Please be advised that the LCBO's Beer Date Coding Form has been updated on the Doing Business with LCBO Trade Resources Online at <http://www.doingbusinesswithlcbo.com/tro/Forms-Documents/Forms/Forms.shtml>

This form is to be completed whenever there is any change to a listed product's shelf life or date coding format. Please submit any updates to the LCBO Quality Assurance department at quality.assurance@lcbo.com and copy the Beer & Cider Category and Inventory Managers. Please note that requests to extend shelf life will only be considered once a year.

Date coding related to new products should continue to be uploaded with your New Item Submission System (NISS) application.

Please contact me should you have any questions.

Sincerely,

Chris Robertson

